

Manchester Vaccination Programme Update Health & Wellbeing Board 6th July 2022

Spring Vaccination Programme

Covid-19 Vaccination Data Summary 21/6/22



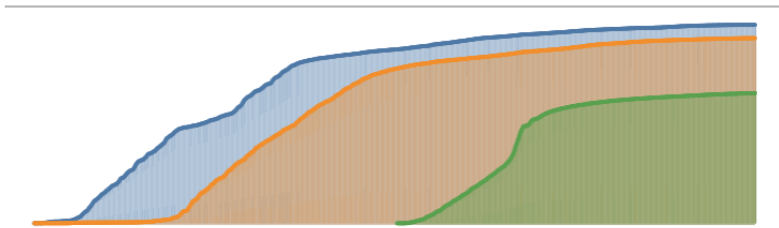
COVID Vaccination Coverage as of 21 June 2022

Data Source: National Immunisation Management System (NIMS)

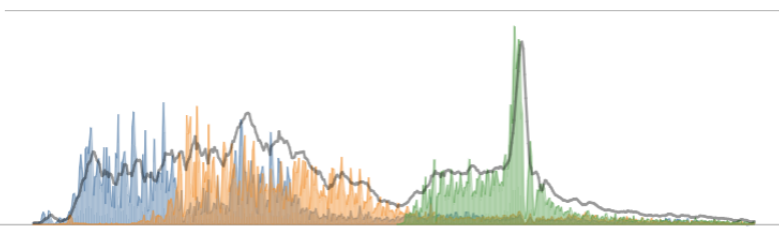
For patients registered with a Manchester GP Practice:

414,127 patients given their first dose ■ +214 in past 7 days
 386,537 patients given their second dose ■ +300 in past 7 days
 271,788 patients given their booster dose ▲ +560 in past 7 days

Cumulative Doses

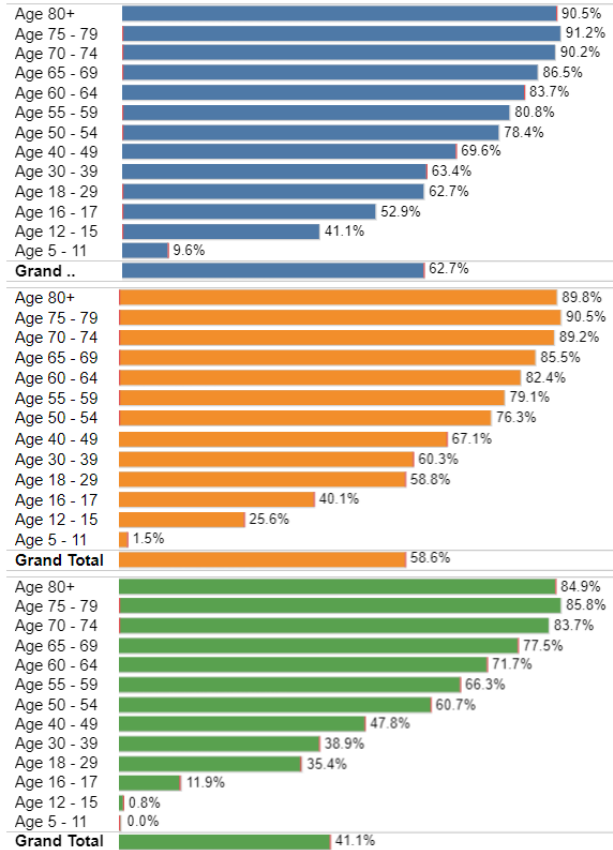


Daily Doses (including 7 day rolling average)



Dose	Uptake for Age 18+ (daily change)	Uptake for Age 16+ (daily change)	Uptake for Age 12+ (daily change)
First	70.3% (0.00%)	69.8% (0.00%)	68.1% (0.00%)
Second	67.5% (0.00%)	66.7% (0.00%)	64.4% (0.01%)
Booster	49.1% (0.02%)	48.0% (0.02%)	45.3% (0.01%)

First Dose Uptake (based on registered population) (daily change)
 Second Dose Uptake (based on registered population) (daily change)
 Booster Uptake (based on registered population) (daily change)



Key messages

In the week to 21st June

214 First doses
 300 Second doses
 560 Third doses ('Winter' boosters)
 695 Fourth doses ('Spring' boosters)
 1,769 Total Vaccinations given

- Uptake across all doses has slowed as it has across the country
- Manchester residents/registered patients are still coming forward for all doses through the 'Evergreen Offer' available across the city.

Spring Vaccination Programme

Fourth Dose 'Spring Booster' Data Summary 25/6/22

Vaccination Dose

Dose 4

Specific Patient Group

All

Eligibility and Delivery

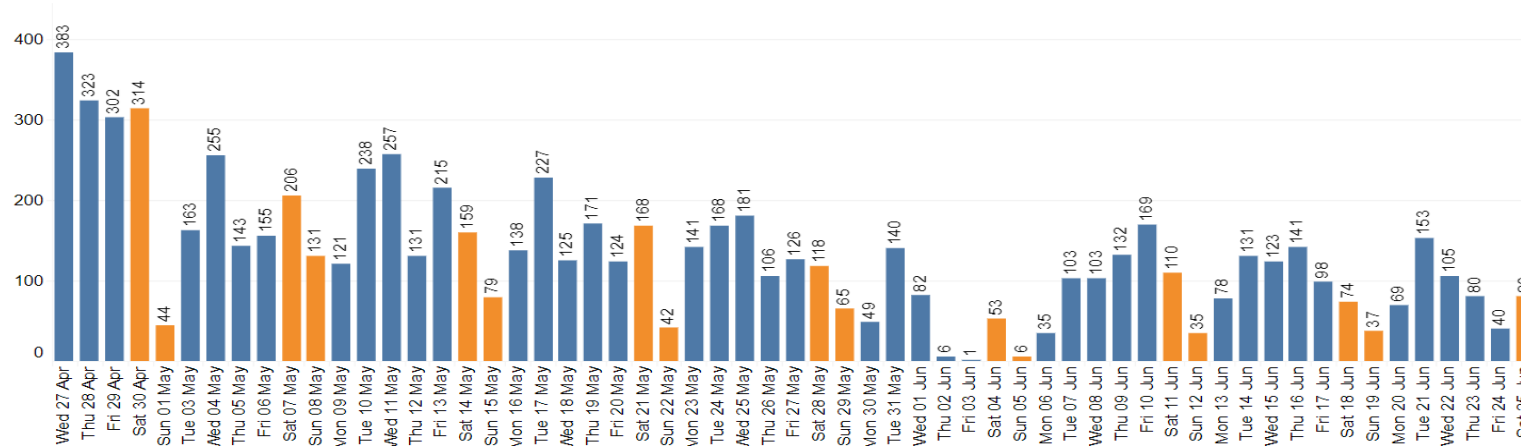
38,745 of patients are in scope for a Fourth Dose of a COVID Vaccine
76.9% (29,801 / 38,745) of patients in scope are eligible for the Fourth Dose (based on previous dose history and timescales)
66.2% (19,732 / 29,801) of eligible patients have received a Fourth Dose

Population Coverage for patients eligible for Fourth Dose

Percentage of patients that have received a dose, regardless of previous dose history.



Daily Delivery of Fourth Dose



Key messages

66.2% of all eligible patients have now had a 4th dose. **564** of these doses administered in the past week (Sat-Sat)

Overall coverage for spring boosters remains a concern, particularly in the light of the increasing rates of Covid-19

Communication and engagement teams have issued Community Toolkit and messages through Age Friendly Networks to encourage all those eligible but still to come forward to take up the vaccination offer

Spring Vaccination Programme

Spring Booster – breakdown by ethnicity



Fourth Dose Vaccination Data Data Source: Primary Care Data (EMIS)

Data up to and including:
Saturday 25 June 2022



Vaccination Dose

Dose 4

Specific Patient Group

All

Fourth Dose Uptake (based on eligibility) by Primary Care Network

Ethnicity	Eligible for Dose	Received Dose	% Dose of Eligible	% Dose of Eligible (Change)
Chinese	363	266	73.3%	-0.8%
Irish	1,314	932	70.9%	1.0%
English / Welsh / Scottish..	21,349	14,997	70.2%	1.5%
Declined to provide	340	227	66.8%	0.9%
No record of ethnicity	1,748	1,137	65.0%	1.4%
Indian	445	289	64.9%	1.3%
Any other White backgro..	789	473	59.9%	1.4%
Any other Asian background	246	131	53.3%	0.4%
Any other ethnic group	266	140	52.6%	0.4%
White and Black Caribbe..	84	42	50.0%	1.2%
Caribbean	596	282	47.3%	1.0%
White and Asian	45	20	44.4%	2.2%
Arab	53	23	43.4%	0.0%
Gypsy or Irish Traveller	7	3	42.9%	0.0%
Any other Mixed / multipl..	82	35	42.7%	1.2%
Any other Black / African ..	85	36	42.4%	0.0%
White and Black African	65	27	41.5%	1.5%
Pakistani	1,248	448	35.9%	1.3%
Bangladeshi	136	48	35.3%	0.7%
African	540	176	32.6%	1.1%
Grand Total			66.2%	1.3%

Lowest coverage of eligible people is in African, Bangladeshi & Pakistani communities.

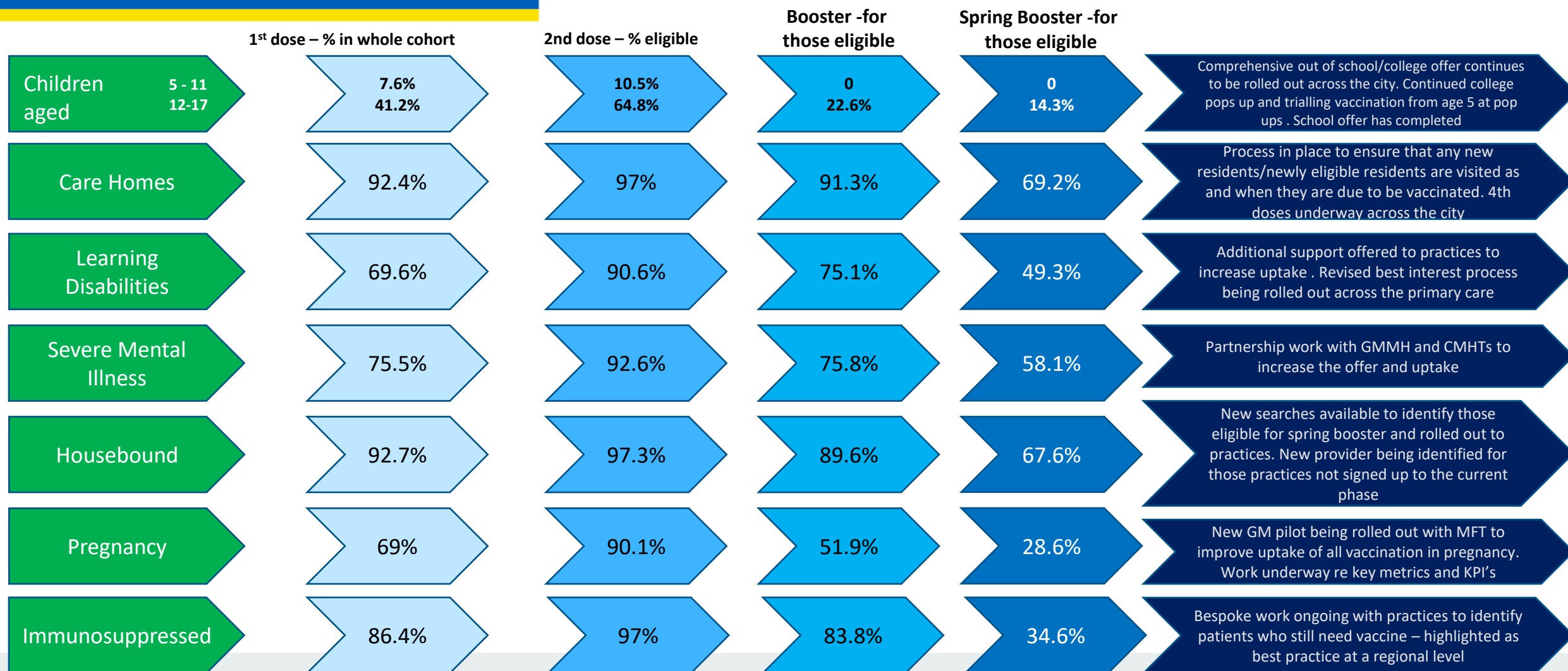
Work is underway with Covid Health Equity Manchester Sounding Boards and Chat Co-ordinators to ask for support in encouraging uptake

Work continues to target all population groups with lower coverage. Pop-up clinics in June included

- Merseyfest
- China Town
- Longsight Market
- Florence House, Openshaw
- Harpurhey Market

Spring Vaccination Programme

Coverage for key cohorts – as of 25th June 2022



Spring Vaccination Programme

Peripatetic service review: Key Learning points

What has worked well?

- Consistent, regular pop up clinics rather than 'one-off's'
- Advanced advertising
- Accessible to general public for walk in
- Use of 'high footfall areas'
- Targeted promotional messages from GP Practices to patients (eg. texts)
- Local engagement work/targeted leaflet drops in the community
- Work with Covid Health Equity Manchester (CHEM) Sounding Board to get local insight and inform plans
- Joined up work with health and wellbeing events, Test and trace, overseas registration etc.
- Language skills within the team/volunteers



What hasn't worked so well?

- One off clinics at schools which general public cannot access
- Lack of time for engagement
- Feedback/data collection

What else do we need to consider going forward?

- Use of National Booking System where possible
- Use of Tableau tool to drill down further to street level data
- Improve data collection/analysis and upskill volunteer marshals to collect feedback
- Some focused work on inclusion health groups, consider food banks, sheltered accommodation etc, housing associations citywide.

Spring Vaccination Programme

Spotlight: Peripatetic Team Outreach Clinics

Pop-up's have always formed a part of the wider vaccination offer and in more recent times become a real focus. The Peripatetic model was set up in January 2022 and has been very successful in supporting the citywide offer via an equity focused approach, **delivering 2,672 vaccinations in 65 clinics to 16/6/22**

Date	Venue	Vaccinations
19 th January	Eden School, Cheetham Hill	6
21 st January	TESCO car park, Crumpsall,	48
27 th January	Abraham Moss School, Cheetham Hill	24
28 th January	Moss Side Powerhouse	24
29 th January	Pakistani Community Centre, Longsight	58
4 th February	Moss Side Powerhouse,	96
5 th February	Pakistani Community Centre, Longsight	54
8 th February	Manchester Communications	36
10 th February	Xaverian College, Rusholme	90
11 th February	Powerhouse, Moss Side	86
12 th February	Pakistani Community Centre , Longsight	46
12 th February	Manchester University	24
14 th February	Clayton Sure Start Centre	20
18 th February	Powerhouse, Moss Side	36
19 th February	Pakistani Community Centre, Longsight	38
24 th February	Manchester University	24
25 th February	Powerhouse, Moss Side	36
26 th February	Pakistani Community Centre , Longsight	38
2 nd March	Gorton Oasis Centre,	41
3 rd March	Gorton Oasis Centre	26
3 rd March	Manchester University	26
4 th March	Loreto College	120
4 th March	Moss Side Powerhouse,	54
8 th March	Xaverian College, Rusholme,	114
9 th March	Welcome Centre, Cheetham Hill	3
10 th March	Manchester University	12
11 th March	Moss Side Powerhouse	60

Date	Venue	Vaccinations
15 th March	Connell college, Beswick,	30
16 th March	Manchester University	15
18 th March,	Didsbury Mosque	24
19 th March,	Parrs Wood Complex, Didsbury	60
25 th March	Moss Side Powerhouse	48
1 st April	Moss Side Powerhouse	30
2 nd April	Manchester Settlement, Openshaw	60
7 th April	The Fort Complex	24
08 April	Crowne Plaza Hotel	60
12 th April	UOM - Whitworth Hall	18
14 th April	Tesco Crumpsall	30
21 st April	Tesco Crumpsall	30
22 nd April	Loretto College	75
23 rd April	Harpurhey Market	48
26 th April	Minehead Court, Didsbury	58
26 th April	Oasis Centre, Gorton	24
28 th April	Tesco Crumpsall	28
28 th April	MMU - Business School	24
29 th April	Moss Side Powerhouse	30
4 th May	Didsbury Grove Lane	22
5 th May	Tesco Crumpsall	36
5 th May	Manchester University	36
6 th May	Moss Side Powerhouse	6
7 th May	Longsight Market	30
12 th May	Tesco Crumpsall	21
14 th May	Longsight Market	42
19 th May	Tesco Burnage	24



Date	Venue	Vaccinations
21 st May	Longsight Market	33
26 th May	Tesco Burnage	52
27 th May,	Crowne Plaza Hotel, Wythenshawe	77
28 th May,	Longsight Market	48
1 st June	Merseyfest, Mersey Bank estate	11
7 th June	Florence House, Openshaw	52
9 th June	Withington COOP	21
10 th June	Harpurhey Market	11
12 th June	China Town	35
14 th June	Florence House	44
16 th June	Tesco Burnage	35

Spring Vaccination Programme

Review: Longsight Market – four pop-up clinics



Challenge:

Address the low vaccine coverage amongst the Longsight population

Response:

For consistency, 4 Pop-Up vaccination clinic were booked into to be held within Longsight market - a high footfall area that serves the local population. A 'whole family' offer was been put in place so that anyone over 5 years old could be vaccinated.

Prior to the event the MHCC Integrated Neighbourhood Team linked in with sounding boards, local charities and Covid chat co-ordinators who supplied volunteers from local area to help run the pop-up clinic.

Leaflets were printed in a variety of languages and fixed banners were put up in the local area advertising the events

Outcome:

In total **159** vaccines were given over the **4** Saturdays across a mix of doses and ages, including good uptake in children.

Review : Burnage Tesco - three pop-up clinics



Challenge:

- Address geographical vaccine provision gaps in certain areas of South Manchester, with no Local PCN site.

Response:

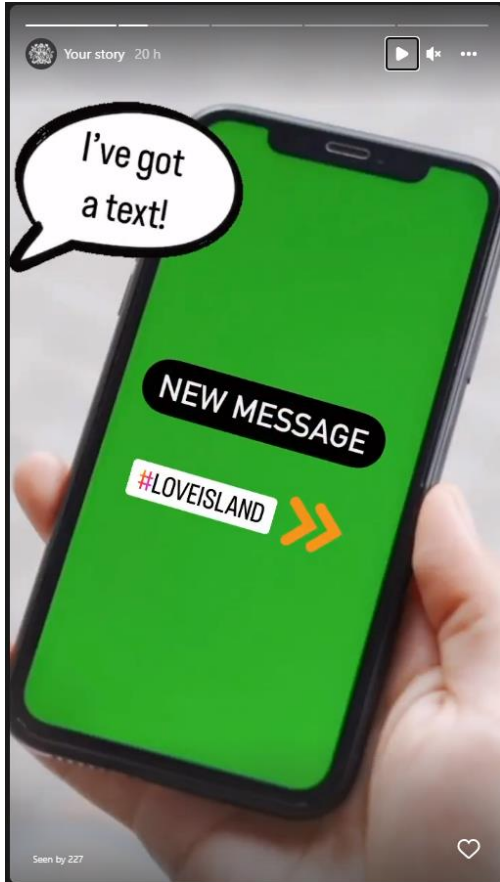
- For consistency, 4 Pop-Up vaccination clinics were booked into to be held within Tesco Burnage car park- a high footfall area that serves the local population. Tesco arranged a parking space directly in front of the store which helped for visibility.
- Prior to the event the MHCC Integrated Neighbourhood Team linked in with sounding boards, local charities and Covid chat co-ordinators who supplied volunteers from local area to help run the pop-up clinic.
- Leaflets were printed and fixed banners were put up in the local area advertising the events

Outcome:

- **111** vaccines were delivered during the first 3 sessions – this included a high number of spring booster
- The second clinic saw a **100%** increase in turnout suggesting word of mouth/advertising was having an effect

Spring Vaccination Programme

Targeted communications for younger people



Our highest uptake in primary vaccination doses and third dose in the past 13 weeks has been in the 18-24 age group

23% of all of doses 1-3 since mid-March have been in this age group

The comms campaign focuses on travelling abroad and eligibility

This material will also link to 'influencer work' that our communications teams are undertaking, and a dedicated digital campaign that will be activated when certain age groups in Manchester search for holiday information or information linked to the TV show 'Love Island'

Spring Vaccination Programme

Targeted communications for older people

Have you had your Spring Booster?



If you are aged 75+ book your appointment

To book your booster, you can:

- Visit the National Booking System
- Call the Gateway: 0800 092 4020/0161 947 0770
- Speak to your GP practice

Have you had your Spring Booster?



If you are aged 75+ book your appointment

To book your booster, you can:

- Visit the National Booking System
- Call the Gateway: 0800 092 4020/0161 947 0770
- Speak to your GP practice

Don't let COVID stop you seeing your family



If you are aged 75+ book your appointment

To book your booster, you can:

- Visit the National Booking System
- Call the Gateway: 0800 092 4020/0161 947 0770
- Speak to your GP practice

← MHCC 71.5K Tweets

NHS MHCC @ManchesterHCC · Jun 24
Still need your spring booster but need help getting to your appointment?

Call Street Cars on 0161 228 7878 for a free ride there and back.

ManchesterJabCab
FREE CAB SERVICE IN MANCHESTER
If you need help to get to and from your vaccination appointment
CALL STREET CARS ON 0161 228 7878
Give the reference: ManchesterJabCab

These assets were created targeting older people – boosted on Facebook (the 'silver surfer' social network of choice)

Communications Teams have also drafted some specific copy around Spring Boosters which has been shared with Age Friendly Manchester and via Community Explorers in North, Central and South Manchester and via Northwards Housing

Text message content has been created for GP practices to use to invite patients and issued via primary care communication channels

To increase uptake amongst older people in general we sent out a letter to all over 70s who weren't fully vaccinated (be that yet to have 1st 2nd or booster) telling them about the importance of being vaccinated and where and how they can be – including the free taxi service.

Vaccination Planning Update Autumn/winter 2022-3

Spring Vaccination Programme

NHS England guidance on completion of Spring Booster Programme and planning for Autumn& Winter 2022/3*

Completion of Spring Booster campaign and vaccination offer to end August

- July-August those eligible for spring booster can still book – request for systems to ensure clinical conversations take place at point of care re. optimal timing prior to autumn booster (91-day dose interval)
- Those who enter a care home or turn 75 after 30th June are not eligible until autumn programme begins
- Newly immunosuppressed individuals should continue to be offered through July/August
- ‘Evergreen offer’ remains in place

Planning for Autumn/Winter vaccination (NHSE Guidance)

- Plan for **minimum JCVI Cohorts 1-6 and maximum Cohorts 1-9**
- **Surge plans** required but must limit impact on routine primary care – guidance to follow
- Opt-in process for General Practice and EOI for community pharmacy to be published ‘shortly’
- Financial arrangements to change from September with a fixed allocation at Integrated Care Board level covering core activity, surge contingency and ‘accessible network and engagement activity to increase coverage’
- Local systems to be involved in development of a future integrated vaccination strategy

Cohorts 1-6 (147,445 total eligible in Manchester)

- Residents and staff working in a care home for older adults
- Frontline health and social care workers
- All those aged 65 and over
- Adults aged 16-64 in a clinical risk group

Cohorts 7-9 (209,335 total eligible)

- All those aged 50 – 64

All Cohorts (644,552 total eligible)

- For surge planning Age 5+

* NHSE Letter C1666 22/6/22

- 1. Lack of clear guidance on timescales for General Practice and Community Pharmacy opt-in impedes ability to plan effectively in terms of delivery system as a whole**
- 2. Change in financial arrangements to fixed ICS allocation from September poses several challenges**
 - Manchester has higher non-NHS Estate costs than other GM localities - four PCN-led vaccination sites (The Jain, Irish Centre, Grange and Forum) and one Community Pharmacy site (MMC, Cheetham) - this is subject to a value for money review and any ongoing rental costs will come out of the fixed allocation
 - The Mass Vaccination Centre at the Etihad Campus is due to close at end August, which will make it more important to retain nearby community vaccination sites, particularly in East and North Manchester.
 - The available financial envelope for health equity work, and the method of allocation to support each GM locality is unclear. Whilst MHCC has mitigated this impact via additional primary care investment for 2022/3 there is ongoing pressure on resource due to the scale of the challenge in the city
 - The Item of Service fee for vaccination is likely to be reduced from the current level of £12.58 per vaccination, which may reduce incentives for providers to opt in
- 3. The delivery systems for the Annual Flu Programme (and Shingles & Pneumococcal) remain unaligned with Covid vaccination for 2022/3, and therefore the service offer to residents/patients will remain variable depending on provider arrangements across the city, and opportunity to integrate a delivery offer through mobile outreach reduced.**
- 4. The proportion of the population who remain unvaccinated for Covid-19 and the historically low uptake of flu vaccination remains a key risk for health protection and winter pressures on the health system**